



LOG, TIMBER & HYBRID HOMES
NATIONWIDE SINCE 1976

LIVABLE LUXURY AT ITS FINEST.

FOCUS ON DESIGN E-NEWSLETTER

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THE STAR VALLEY

TOTAL SQUARE FOOTAGE: 3,236

FIRST FLOOR: 1,803 SQ. FT.

SECOND FLOOR: 1,433 SQ. FT.

An idyllic design built around fabulous property views, the captivating Star Valley displays creative design concepts and a functional floor plan perfect for everyday life and entertaining guests. A spacious kitchen sits in the center of the home and adjoins the window-filled dining and great room. Living areas are seamlessly expanded to the outdoors with covered porches surrounding the perimeter of the home. The lavish primary bedroom suite is a retreat of its own with private access to an outdoor spa. The laundry room doubles as a mudroom and boasts plenty of storage and a mess-free dog shower. Two bedrooms with a shared bath are upstairs along with an additional guest suite featuring a king bed, bunks, sitting area and private bath.

[VIEW FLOOR PLAN & DESIGN DETAILS](#)

CUSTOM LOG, TIMBER & HYBRID HOMES – NATIONAL DESIGN & BUILD SERVICES – FAMILY OWNED SINCE 1976



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OUR CUSTOM DESIGNS ARE SIMPLY MEANT TO INSPIRE YOUR DREAM HOME VISIONS. MODIFY THIS PLAN IN SIZE, LAYOUT AND STYLE TO FIT YOUR PERSONAL NEEDS AND PROPERTY, OR START COMPLETELY FROM SCRATCH ON A NEW DESIGN.



FIRST FLOOR: 1,803 SQ. FT.



SECOND FLOOR: 1,433 SQ. FT.

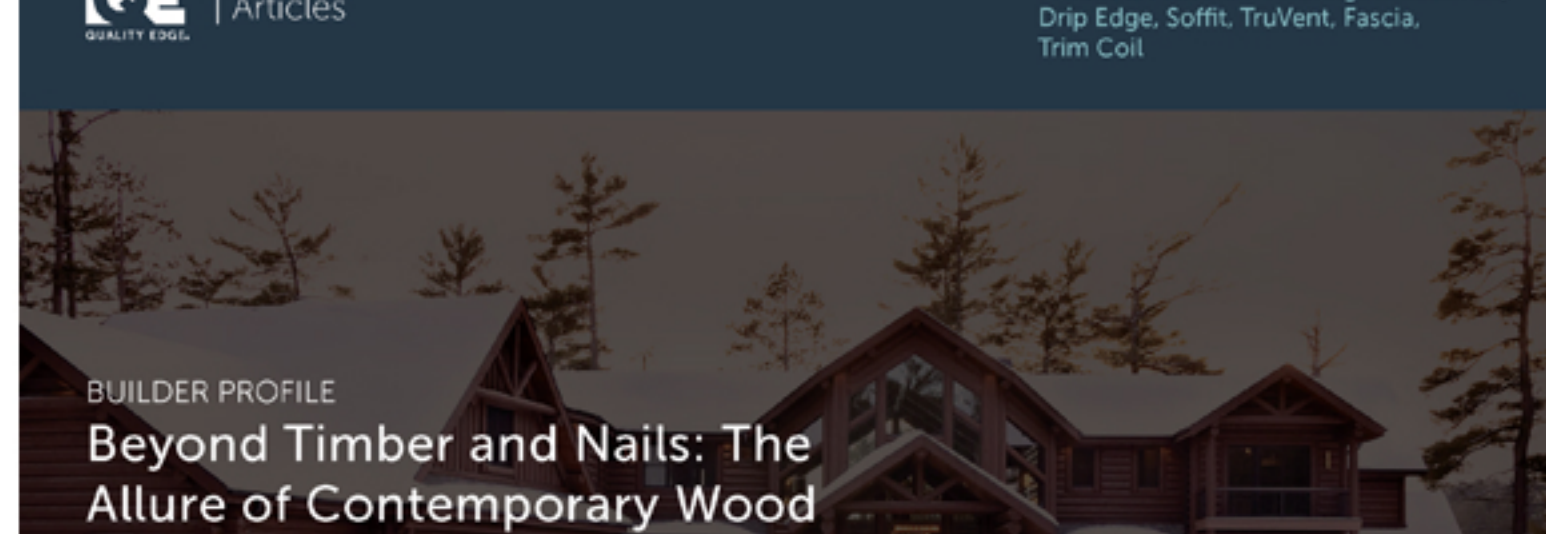


WISCONSIN LOG HOMES BUILDER PROFILE

BY QUALITY EDGE

BEYOND TIMBER AND NAILS: THE ALLURE OF CONTEMPORARY WOOD HOMES

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BUILDER PROFILE
Beyond Timber and Nails: The Allure of Contemporary Wood Homes

In the scenic, serene, Wisconsin, a pioneering venture has been redefining the art of log, timber and hybrid style home building. Wisconsin Log Homes, a family-run business since the 1970s, has been turning the perception of log cabins from quaint woodland retreats to epitomes of modern luxury and design. And one of the key ingredients to their secret sauce is Jason Loucks, a lead home and design consultant at the company.

"The log and timber home industry has witnessed a sea change over the decades," says Jason. "Our clients no longer just want a simple cabin in the woods. They are embracing expansive, state-of-the-art, family heirloom types of homes that merge the outdoors with the interiors in seamless ways."

A Deep Dive into Wisconsin Log Homes' Customer-Centric Philosophy
Wisconsin Log Homes' core goal is to create a company that builds homes, they create dreams. Their reputation as a national company in log, timber and hybrid home design and construction is not merely a product of superior craftsmanship but an outcome of their client-centric, customer-first approach. From conceptualization to the final touch, the company's ethos revolves around understanding and handling their client's vision.

Walking Alongside the Client
The phrase "hand-holding" captures the essence of Wisconsin Log Homes' relationship with its clients. This isn't just about guiding them through the design and construction process; it's about partnership. As stated on their website, "Our 'Total Home Culture' ensures a seamless transition from your home's design and price to the building life preparation and construction and finally, with interior design and decor." This 360-degree involvement emphasizes that they aren't merely selling a service; they're embarking on a journey with the homeowner.



Understanding the Nuances of Secondary Homes
Secondary homes aren't just another project for Wisconsin Log Homes. They're a special category with its own set of intricacies. With around 80% of their projects falling into this category, they've garnered a deep understanding of the unique needs associated with it. Jason's observation on how homeowners perceive secondary homes resonates with a quote from their site: "Many homes are designed around your unique lifestyle, which leads to a special connection to each project."

The perspective underscores the importance of spaces that transition easily from the inside out, emphasizing a strong connection with nature. The vision of a homeowner isn't just about practicality but also about creating and facilitating those spontaneous moments — a glass of wine, a walk through the woods, or a playful moment with the family dog.

At the heart of Wisconsin Log Homes lies a promise — a promise to listen, to understand, and to bring to life a home that reflects only the essence of the homeowner's vision. It's the unwavering commitment to their clients that truly sets them apart in the realm of customer-centric home creation.

Collaboration at its Best

Being recognized on a national platform doesn't come without its challenges. However, Wisconsin Log Homes has always believed in the strength of collaboration. Their partnerships with builders across the US is a testament to their commitment to delivering the best irrespective of geographical constraints. Wisconsin Log Homes may build homes throughout Wisconsin, but their reach is broader, as they ship their complete log and timber home materials packages throughout the US. Their business model is focused on building strong partnerships to enhance the overall customer experience throughout the client's home journey, no matter where they are located.



Every home we design is created around your unique lifestyle, which leads to a special connection to each project.

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- Custom Architectural Planning & Design
- Turn-Key Construction Services Available
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