WISCONSIN LOG HOMES®
LOG, TIMBER & HYBRID HOMES
NATIONWIDE SINCE 1976

LIVABLE LUXURY AT ITS FINEST.

FOCUS ON DESIGN E-NEWSLETTER

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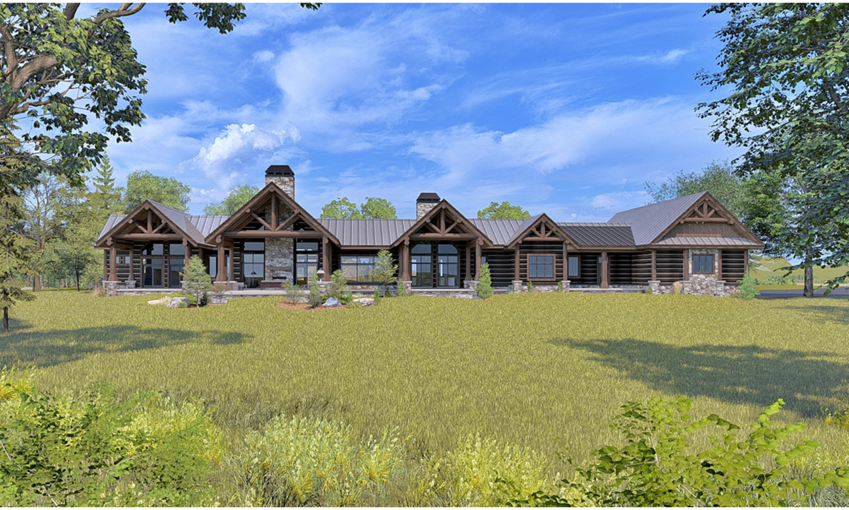


THE BOWEN RANCH

TOTAL SQUARE FOOTAGE: 4,834

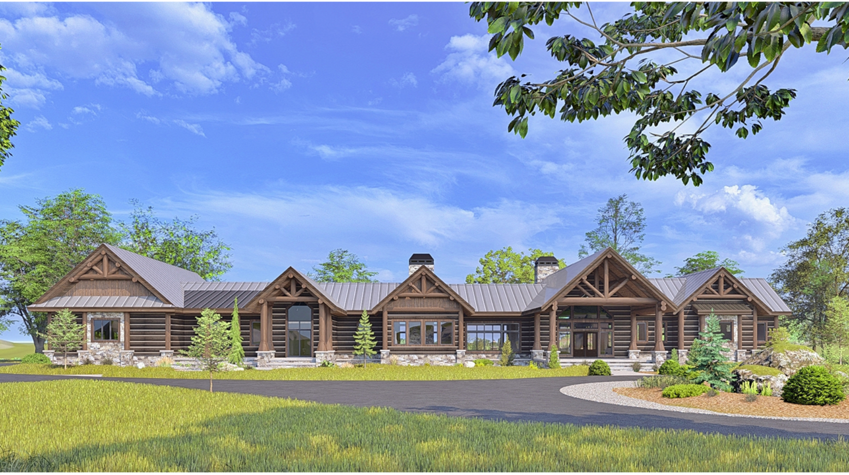
FIRST FLOOR: 4,834 SQ. FT.

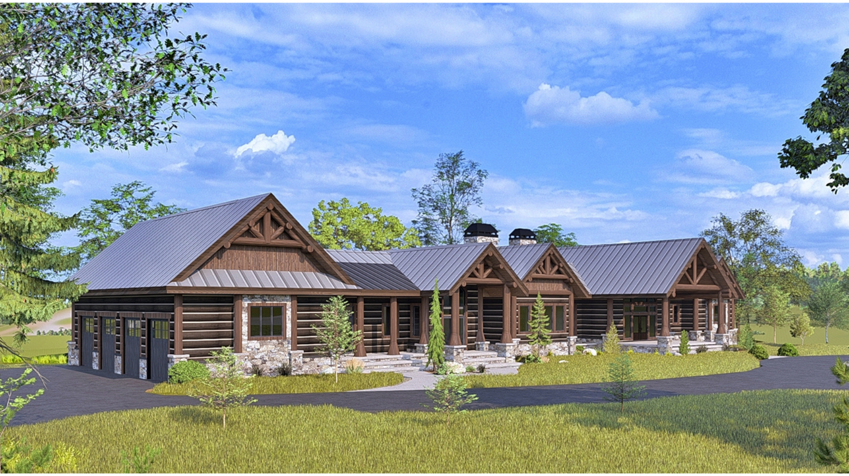
OPTIONAL LOWER LEVEL: 2,486 SQ. FT.

Enjoy nature's wondrous pleasures in this sprawling, western-style ranch. Designed for entertaining both large groups and intimate gatherings, the spacious kitchen and hearth room tie together seamlessly with the dining and impressive great room. Passing through the glass-filled solarium with planters, the luxurious primary bedroom suite houses a grand walk-in closet, spa-style bath, private laundry and canopy porch. Three secluded bedroom suites, all with individual baths, are accessed through the barrel vault hall.

VIEW FLOOR PLAN & DESIGN DETAILS

CUSTOM LOG, TIMBER & HYBRID HOMES – NATIONAL DESIGN & BUILD SERVICES – FAMILY OWNED SINCE 1976





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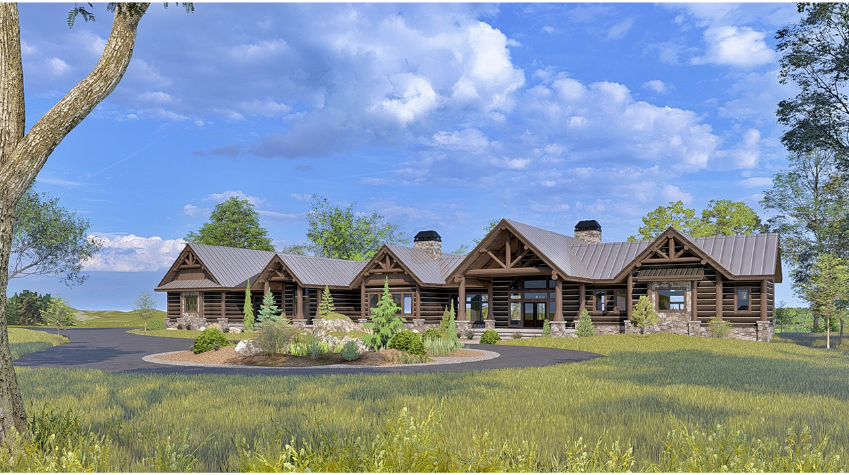
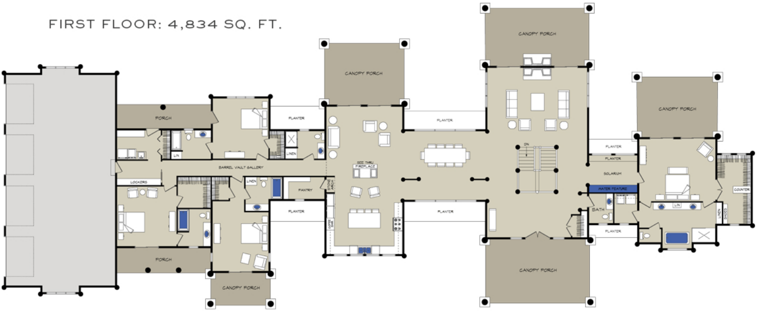
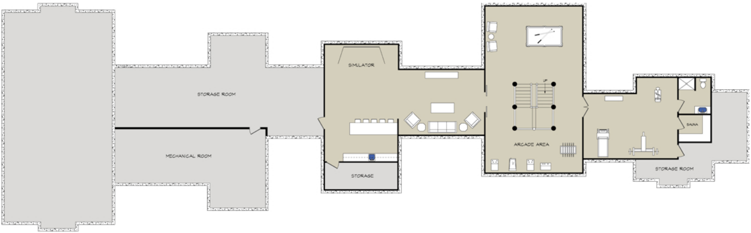


OUR CUSTOM DESIGNS ARE SIMPLY MEANT TO INSPIRE YOUR DREAM HOME VISIONS. MODIFY THIS PLAN IN SIZE, LAYOUT AND STYLE TO FIT YOUR PERSONAL NEEDS AND PROPERTY, OR START COMPLETELY FROM SCRATCH ON A NEW DESIGN.

FIRST FLOOR: 4,834 SQ. FT.





OPTIONAL LOWER LEVEL: 2,486 SQ. FT.

WISCONSIN LOG HOMES BUILDER PROFILE

BY QUALITY EDGE

BEYOND TIMBER AND NAILS:
THE ALLURE OF CONTEMPORARY WOOD HOMES

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BUILDER PROFILE

Beyond Timber and Nails: The Allure of Contemporary Wood Homes

In the scenic terrains of Wisconsin, a pioneering venture has been redefining the art of log, timber and hybrid style home building. Wisconsin Log Homes, a family-run business since the 1970s, has been turning the perception of log cabins from quaint woodsman retreats to epitomes of modern luxury and design. And one of the key ingredients to their secret sauce is Jason LeQuia, a lead home and design consultant at the company

"The log and timber home industry has witnessed a sea change over the decades," says Jason. "Our clients no longer just want a simple cabin in the woods. They are envisioning expansive, state-of-the-art, family heirloom types of homes that merge the outdoors with the interiors in seamless ways."

A Deep Dive into Wisconsin Log Homes' Customer-Centric Philosophy

Wisconsin Log Homes is not just a company that builds homes; they create dreams. Their reputation as a national company in log, timber and hybrid home design and execution is not merely a product of superior craftsmanship but an outcome of their robust customer-centric approach. From conceptualization to the final touches, the company's ethos revolves around understanding and manifesting their client's vision.

Walking Alongside the Client

The phrase "handholding" captures the essence of Wisconsin Log Homes' relationship with its clients. This isn't just about guidance; it's about partnership. As stated on their website, "Our Total Home Solution" ensures a seamless transition from your home's design and price to the building site preparation and construction and finishing with interior design and décor." This 360-degree involvement emphasizes that they aren't merely selling a service; they're embarking on a journey with the homeowner.

Collaboration at its Best

Being recognized on a national platform doesn't come without its challenges. However, Wisconsin Log Homes has always believed in the strength of collaboration. Their partnerships with builders across the US is a testament to their commitment to delivering the best, irrespective of geographical constraints. Wisconsin Log Homes may build homes throughout Wisconsin with their own in-house crew, but they ship their complete log and timber home materials packages throughout the U.S. Their business model is founded on building strong partnerships to enhance the overall customer experience throughout the client's dream home journey, no matter where they are located.

Understanding the Nuances of Secondary Homes

Secondary homes aren't just another project for Wisconsin Log Homes; they're a special category with its own set of intricacies. With around 80% of their projects falling into this category, they've garnered a deep understanding of the unique needs associated with it. Jason's observation on how homeowners perceive secondary homes resonates with a quote from their site: "Every home we design is created around your unique lifestyle, which leads to a special connection to each project."

This perspective underscores the importance of spaces that transition easily from the inside out, emphasizing a strong connection with nature. The vision of a mudroom isn't just about practicality but also about cherishing and facilitating those spontaneous moments — a dip in the lake, a trek through the woods, or a playful wrestle with the family dog.

At the heart of Wisconsin Log Homes lies a promise — a promise to listen, to understand, and to bring to life a home that reflects every nuance of the homeowner's vision. It's this unwavering commitment to their clients that truly sets them apart in the realm of custom wood home creation.

> Every home we design is created around your unique lifestyle, which leads to a special connection to each project.
>
> JASON LEQUIA, WISCONSIN LOG HOMES

Happiest Holidays

FROM OUR FAMILY TO YOURS!

What a perfect time of year to thank all of our homeowners, clients, and business partners for being a part of our WLH family. We are blessed as a business because of you. May the spirit of the holiday season fill your home and heart with pure joy and God's greatest gifts. Warmest holiday wishes!

UPCOMING HOLIDAY HOURS

TO GIVE OUR TEAM TIME TO SPEND WITH THEIR FAMILIES FOR THE HOLIDAYS, OUR OFFICE WILL BE **CLOSED DECEMBER 25 - JANUARY 1** (RETURNING JANUARY 2).

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- Planning Guide (Pay Shipping Fee Only)
- Digital Brochure (Free Download)
- Interior Design & Décor Guide (Free Download)
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NATIONAL LOG, TIMBER FRAME & HYBRID STYLE HOMES

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- Energy Efficient Thermal-Log™ Building System
- On-Site & In-House Design Consultations
- Custom Architectural Planning & Design
- Turn-Key Construction Services Available
- Full Service Interior Design & Décor

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