



COLOR YOUR HOME



Few elements in our environment have as much affect on the human mind and spirit as color.

Designing a rustic home typically includes lots of nature's neutral colors and can be considered a challenge to decorate. The choice of "should I color, or not" is not unusual. By understanding your ideal color palette, you can develop harmony and balance throughout your home.

In a wood home, the overall architectural style, amount and type of wood, as well as other natural materials like stone, tile and mortar set the basic framework of your palette. Sometimes demographics or local covenants play a role in the basic backdrop. Stain colors and stone choices can be manipulated to look darker or lighter, or mimic another material.

Before buying red towels or painting your exercise room gray, close your eyes and think of your personality and which colors you love. Can't pick your favorites? Peek into your closet and look in the mirror. What looks good on you will usually look good around you.

Don't panic if you see all white, beige, gray, black or brown. These are great "non-colors" that have a profound effect on scale, proportion and can be very sophisticated when layered in various textures and intensities.

Homeowners often decorate without color simply because they don't understand it, and therefore fear it. They have been told neutral is safe, or clean, or it will maintain your resale value and not look dated.

While some of this is true, there are a few perspectives that you need to know before making dramatic or expensive color commitments.

WILL YOU BE LIVING IN THIS HOME FOREVER?

If so, do what you like - this home is all about you and every square foot should have your family's mark all over it.

DEFINITELY BUILDING "UP" AND PLANNING TO SELL?

Incorporate color into things that are not expensive or difficult to change. Painted accent walls, area rugs, furniture and accessories are easy ways to bring new colors into your home. Wisconsin Log Homes' hybrid insulated log-wall building phenomenon has enabled homeowners to experiment with color and texture. Incorporating a variety of building materials, interior drywall/plaster, and a more "transitional" design approach makes these homes ideal for personalization.

Color has a profound effect on behavior and mood. Calm spaces equal calm minds. You can achieve this by creating a monochromatic look by layering the same color throughout the room in various shades and textures.

If you get bored with certain looks fast and love to change every few years, design with neutrals and rotate accessories, a single painted wall, or artwork. Always add black in every neutral space to anchor and accent the neutral tones. Ideas to bring in black include lamps, frames, fabrics, rugs or accessories like candleholders and vessels.

Please contact our in-house professional interior designer for more information.

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