



# INTERIOR DESIGN GUIDE

TAKING YOU HOME, NATURALLY. SINCE 1976  
1-800-678-9107 WWW.WISCONSINLOGHOMES.COM



*"...WE ARE THOROUGHLY ENJOYING OUR NEW HOME. WE ARE GETTING AN AMAZING NUMBER OF VISITORS WHO ARE ALL IMPRESSED WITH WHAT THEY SEE. YOU DID A GREAT JOB OF HELPING US MIX THE OLD WITH THE NEW, WE NEVER THOUGHT IT WOULD WORK, BUT EVERYTHING LOOKS BEAUTIFUL TOGETHER."*

*-B. & T. NOWAK-*



CASSANDRA ANDERSON  
INTERIOR DESIGNER

## HOW CAN OUR INTERIOR DESIGNER HELP?

When the idea of creating a personal style for your home, whether it's a 10-room house or a modest cabin, seems like a daunting task, our team of professionals will make certain that the process is efficient and enjoyable.

Imagine the perfect blend of fabrics, furnishings and accessories creating a sense of harmony and balance throughout your home. Your interior design starts with the perfect mix of minds accented with expertise and style.

At Wisconsin Log Homes, you'll receive the personalized attention you deserve from one of the top interior designers in the industry. Our first goal is to understand your style and taste, along with your timeline and budget. Then we'll guide you through the many opportunities available to you in the worlds of furniture, lighting, fabrics, cabinetry, hardware, accessories, flooring, original art, custom mantels and stairway systems...the list goes on and on.

Creating a home that makes every day a living joy for you and your loved ones is fun and easy when our interior designer creatively brings together a maze of manufacturers, artists and craftspeople.



"IT WAS A JOY WORKING WITH YOUR STAFF. MY HUSBAND WAS CONCERNED THAT THE PROCESS OF DESIGNING, BUILDING AND DECORATING A CUSTOM HOME WOULD BE TOO STRESSFUL AND TIME CONSUMING FOR OUR BUSY LIVES. FROM THE VERY BEGINNING, WE WERE TREATED LIKE CLOSE FRIENDS. I'VE TAGGED MY WISCONSIN LOG HOMES DESIGN TEAM AS GREAT PROBLEM-SOLVERS."

-T. SCHMIDT-



## WHAT WE DO

On-line or off, we strive to understand the needs, dreams and desires of the client, and we infuse their ideas into the beauty of a room that resonates with fresh and understated style. Depending on your needs, your personal Wisconsin Log Homes Interior Designer will...

- Help you discover and/or solidify the style you want for your home.
- Assist you in creating a space that fits your lifestyle.
- Communicate the "big picture" as well as the details.
- Help you set realistic expectations, regarding your look, budget, and timeline.
- Help create an overall plan to see the project through.
- Present innovative design ideas.
- Offer a collection of resources to get the job done.
- Make a wealth of knowledge available to you.
- Help optimize your funds.

"YOUR INTERIOR DESIGNER WAS VERY RECEPTIVE TO OUR IDEAS, AND WORKED HARD TO HELP US FIND THE UNIQUE PIECES THAT SUITED OUR DECORATING STYLE. SHE WAS MOST HELPFUL AND GAVE US THE SENSE THAT WE WERE ALWAYS IN CONTROL OF HOW THE HOME WAS GOING TO LOOK. INSTEAD OF "TAKING OVER" THE PROJECT - SHE WAS OUR GUIDE, SHARING HER INTERIOR DESIGN SKILLS WITH US SO WE GOT JUST THE LOOK WE WERE AFTER."

-S & J HENNIGAN-



# DESIGN TIPS



**OUT**

*Wall-to-wall carpet*

**IN**

*Eco- friendly flooring*

- Find a box, and begin filling it with pictures of all the things that you love. This gets your mind in design mode, and can help define your style. Great places to start are magazines and the internet.
- Choose the items that offer the fewest options first. Remember that rug you fell in love with? There's only one of those; there's a thousand different paint colors that will coordinate with it.
- Keep in mind that the scale (size) of your furnishings should be in proportion with the room. That tiny sofa from your den may not work with the cathedral ceilings in your new great room.



OUT

*Impractical kitchens with continuous cabinets, cluttered countertops and monotone materials*

IN

*Workstations, appliance garages, mixing materials and furniture-styled cabinetry*



- Everything in moderation. Too many similar items can be lost in a room, reducing their impact. Try one fabulous antler chandelier versus half a dozen small antler lamps.
- Think multi-use. A storage ottoman can serve as a cocktail table, magazine storage and an additional seating space for the price of one piece.

- Be Involved. Actively communicate your visions and give ongoing input to your personal interior designer to create living spaces that will meet your aesthetic, functional and budgetary goals. Remember, interior designers aren't meant to take over your project; they are here to guide you along the way.



## COME VISIT OUR SHOWROOM & RECEIVE PERSONAL ATTENTION

Your distinctive taste and our exemplary service will combine to create a tasteful richness of style, function and balanced harmony throughout your home.

We will assist you with space planning, selecting furnishings and style/color decisions. We can design that dream kitchen, fireplace or custom staircase. Bring us your ideas and our team of talented experts will bring them to reality. With all of the resources available to Wisconsin Log Homes, your design options are limitless.

Our Interior Design team can help with all your interior and exterior design needs, whether you are building a new home or remodeling an existing home. Our priority is to make sure you are confident with all of your aesthetic decisions.



*We'd like to be Your Interior Designer.*

### WE'D LIKE TO BE YOUR INTERIOR DESIGNER.

Whether you're looking for that one special piece or starting from the ground up, our focus is to help you create an environment that is reflective of your lifestyle. We invite you to visit our website, browse our showroom and explore all the possibilities.

Call 1-800-678-9107 for a free professional consultation.  
[www.wisconsinloghomes.com](http://www.wisconsinloghomes.com)

